



# 21<sup>st</sup> Annual IPSERA Conference

## Purchasing & Supply Management in a Changing World

### Naples (Italy), 1-4 April 2012



University of Naples Federico II



University of Naples Parthenope



University of Catania



National Research Council



## Call for Papers

The conference theme “**Purchasing & Supply Management in a Changing World**” reflects the current economic situation: the recent world recession imposes new challenges to Purchasing and Supply Management. Within this overall theme the following specific topics have been selected:

- Aligning sourcing strategy with business strategy
- Attractiveness in supply chain relationships
- Behavioural aspects in supply chain management
- Corporate social responsibility and impact on the supply chain
- Developing collaborative buyer-supplier relationships
- E-supply and e-procurement
- Human resources in purchasing and supply management
- In- & outsourcing
- Innovation in supply chain management
- Managing the services supply chain
- Models and Methods for supply management
- Public procurement and public-private collaboration
- Role of KM in PSM 20 years beyond the Lisbon treaty
- Supply network management
- Supply Risk management
- Sustainability and green management in SCM
- Value based sourcing
- Value Chain Management

**Special sessions.** We will also organize a number of special tracks at the IPSERA 2012 conference. If you are interested in organising a special track, please contact the organisers.

**Doctoral Workshop.** We would like to welcome PhD students to attend the workshop organized for Sunday 1 April 2012. The main objectives of the workshop are to assist PhD students in: (i) building an international network of fellow PhD students and renowned faculty, and (ii) developing and improving their research projects. Participating students will have the opportunity to present their research proposals that will be discussed by their colleagues and senior faculty. The emphasis will be on methodological issues.

## Submission Guidelines

When submitting your paper, please indicate which of the research topics you think would be most appropriate for it. Three types of papers will be accepted:

- Competitive papers based on a full paper
- Working papers based on an extended abstract
- Practitioner papers based on an extended abstract

Refereeing will take place through a "double blind" review process.

### Competitive papers

Papers submitted as Competitive Papers will be conceptual or empirical papers that are, in principle, submission-ready. These papers should follow the format and style outlined in the "Guidelines for Authors" appearing on the conference website (max. number of pages: 15). Authors must submit a one page abstract indicating their intention to submit a full paper. This abstract will be used only for planning purposes.

### Working/Practitioner papers

Working Papers indicate "work in progress". These papers can report on empirical or conceptual research.

Practitioner papers can only be submitted by practitioners (also with academics) and should be objective in their approach and not be in the form of commercial promotional material for a business or product.

Authors of Working/Practitioner Papers should submit an [extended abstract](#) following the "Guidelines for Authors" appearing on the conference website. Authors will receive further instructions on submitting their paper if it is accepted.

The length of a working paper is limited to 10 pages.

Practitioner papers should not exceed the length of 5 pages.

*For more information visit the conference website*

## Scientific Committee (*to be confirmed*)

Alessandro Ancarani, University of Catania  
Rebecca Arkader, Federal University of Rio de Janeiro  
Luis Araujo, Lancaster University  
Ulli Arnold, Universitaet Stuttgart  
Bjorn Axelsson, Stockholm School of Economics  
Hannie Badenhorst-Weiss, University of South Africa  
Giuseppe Bruno, University of Napoli Federico II  
Guy Callender, Curtin Business School  
Richard Calvi, IAE, Grenoble University  
Phil Carter, CAPS, Arizona State University  
Gerard Chick, CIPS  
Attila Chikan, Corvinus University of Budapest  
Nicola Costantino, Polytechnic of Bari  
Paul Cousins, Manchester Business School  
Simon Croom, University of San Diego  
Luitzen de Boer, Norwegian University of Science and Technology  
Lisa Ellram, Miami University  
Emilio Esposito, University of Napoli Federico II  
Michael Essig, Bundeswehr University of Munich  
Pietro Evangelista, IRAT-CNR  
Cipriano Forza, University of Padova  
Christine Harland, University of Bath  
Susanne Hertz, Jonkoping International Business School  
Jens Hultman, Lund University  
Christopher Jahns, European Business School  
Thomas Johnsen, Audencia Nantes School of Management

Fraser Johnson, University of Western Ontario  
Dirk-Jan Kamann, University of Groningen  
Louise Knight, Aston University  
Richard Lamming, University of Exeter  
Michiel Leenders, University of Western Ontario  
Michael Lewis, University of Bath  
Chris Lonsdale, Birmingham Business School  
Guido Nassimbeni, University of Udine  
Steven New, University of Oxford  
Renato Passaro, University of Napoli Parthenope  
Mario Raffa, University of Napoli Federico II  
John Ramsay, Staffordshire University  
Stefano Ronchi, Polytechnic of Milano  
Frank Rozemeijer, University of Maastricht  
Asta Salmi, Helsinki School of Economics  
Edward Sweeney, Dublin Institute of Technology  
Wendy Tate, University of Tennessee  
Jan Telgen, University of Twente  
Wendy van der Walk, Eindhoven University of Technology  
Erik van Raaij, Erasmus University of Rotterdam  
Arjan van Weele, Eindhoven University of Technology  
Veli Matti Virolainen, Lappeenranta Business School  
Helen Walker, Cardiff University  
Stefan Wagner, Swiss Federal Institute of Technology  
Finn Wynstra, Erasmus University  
George Zsisidin, Bowling Green State University

## Deadlines

	Competitive Paper	Working/Practitioner Paper
Abstract (CP), Extended Abstract (WP/PP) submission	1st November 2011	1st December 2011
Full paper submission (only CP)	1st December 2011	-
Notification of the review process		10th January 2012
Final paper submission		20th February 2012

## Conference Fee

Category	Early Registration (before Jan. 20, 2012)	Late Registration (after Jan. 20, 2012)
IPSER members	€ 395	€ 440
Non-IPSER members *	€ 495	€ 540
First 15 PhD students		€ 200

\* including 1-year IPSERA membership

## Contact information



The Congress Centre and the Royal/Continental Hotel from the Castle (Castel dell'Ovo)

### Organising Committee

Alessandro Ancarani, University of Catania  
Giuseppe Bruno, University of Naples Federico II  
Emilio Esposito, University of Naples Federico II (Conference Chair)  
Pietro Evangelista, IRAT-CNR  
Andrea Genovese, Sheffield University, UK  
Corrado lo Storto, University of Naples Federico II  
Alfonso Morillo, IRAT-CNR  
Renato Passaro, University of Naples Parthenope (Co-Chair)  
Giovanni Pastore, University of Naples Federico II (Project Manager)  
Mario Raffa, University of Naples Federico II (Co-Chair)

### Conference organisation

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